





# Small and Medium Business

# – Challenges & Solutions —

Thursday June 1, 2006

at the
Town and Country
Resort & Convention
Center
(Atlas Ballroom
& Atlas Foyer)

Hors d'oeuvres will be served and a no-host bar will be available for guests.

For more information, please contact Taylor Peterson at (858) 277-6359 x3143 or e-mail tpeterson@sdbj.com. The San Diego Business Journal and the San Diego Regional Chamber of Commerce have teamed up for a Small and Medium Business Forum titled "Small and Medium Business Challenges & Solutions."

This informative event is dedicated to supporting local small and medium businesses. Two different panels of industry experts will provide attendees with practical professional advice on topics including: Banking & Finance, Health Care, Technology, Human Resources, Risk Management, Succession Planning and Governance.

This event will be an educational and networking opportunity for business owners, and the format of the afternoon is as follows:

2:00 - 2:30 pm Registration/Networking

2:30 - 3:30 pm Introduction of Moderator: Ruben Garcia, Ph.D.,

District Director, Small Business Administration.

Panel of Experts: Panel 1

**3:30 - 3:45 pm** Networking break

**3:45 - 4:45 pm** Panel of Experts: Panel 2

4:45 – 7:00 pm Remarks by Special Guests

Attendees are invited to network and mingle with other small and medium business owners, event sponsors and the San Diego Regional Chamber of Commerce's "Circle

of Influence" members

Co-Sponsors:











KAISER PERMANENTE





### Union Bank of California

# **Registration Options:**

**1.** Online at www.sdbj.com **2.** By Phone at (858) 277-6359 x3143 **3.** By email at tpeterson@sdbj.com **4.** By Fax to: (858) 277-2149 **5.** By mail to: *San Diego Business Journal • 4909 Murphy Canyon Road, #200 • San Diego, CA 92123* 

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Company Name:	Col	ntact Name:
Company Address:		
City/State/Zip:	State	e: Zip:
Phone:	Emai	il:
Group of 10 \$350 • Individual Ti	ckets \$40	Quantity
Charge to: Visa Maste	erCard American Express Dis	cover Group of 10 @ <b>\$350</b>
Card number:	Exp. Date:	Individual Ticket @ \$40
Signature:	V Code:	Total:

# Confirmed Panel of Experts

# Moderator: Rafael Pastor

CEO and Chairman of the Board, Vistage International, Inc.

# Carmen Bianchi

Director, Entrepreneurial Management Center, San Diego State University

John Cardosa Vice President, Union Bank of California

# **Sheryl Charleston**

President & CEO, San Diego Better Business Bureau

## **Brett Good**

District President - Accountemps

Guy J. Iannuzzi
President, Mentus

# James Larreta-Moylan

Director of Small Business and Individual Plans, Kaiser Permanente

### Gil Rapley

Vice President - Customer Operations Cox Communications

## Michael Lutosky

Employee Benefits Specialist, Westland Insurance

Remarks By Special Guests:

The Honorable Jerry Sanders

Mayor of San Diego

The Honorable David Walker

U.S. Comptroller General